

Gold Nugget Triathlon | Request for 2023 Event Logo Designs



The Gold Nugget Triathlon is soliciting submissions for designs for the race logo/design for the 2023 Event. Requirements are below.

Deadline for submissions is October 16, 2022. Questions? Email Mary Vollendorf, Board President, mvollendorf@gmail.com.

Theme/Items to Include

- Suggested Text:
 - 2023
 - Gold Nugget Triathlon or Alaska Women's Gold Nugget Triathlon
 - Alaska
 - 40th (note: 2023 is the 40th year of the GNT, it is not necessary to include this but you can consider including "40 years" or "40th Annual")
- Theme: Alaska, Triathlon, Outdoors, Spirit of GNT, or other

Logo Specifications

- Maximum 4 colors
- Size:
 - The logo must be scalable for small and large uses:
 - As small as 3" x 4"
 - As large as 48" tall or wide
 - The primary use will be the race t-shirts: 10" x 10" maximum
 - Scale (width:height) – general guidelines to avoid being too skinny vertically or horizontally
 - Vertical Logos: No less than 1:1.5
 - Horizontal logos: no less than 2:1
- Must provide logo all of these formats: PDF, jpeg, png, vector (.ai, .eps)
- If selected, a black and white version of the logo must be provided
- Design should work both on light and dark backgrounds
- Gradients are permitted, but must also work as a spot color
- Cannot contain copyrighted materials or licenses images/clip art
- Logo should be adaptable for screen printing or embroidery
- Fonts must be easy to read

How Logo will be Used

- T-shirts
- Swim caps
- Race bibs
- Race booklet
- Social media
- Merchandise
- Banners
- Other uses as needed to promote or support the event
- Charms / Medals (small in nature)*
** use in this size is TBD*

Submission and Selection

Submitting Logo Entries

- Send logo submissions to mvollendorf@gmail.com.
- File type for submission review: high resolution PDF or jpeg (300+ dpi).
- Deadline for submissions is October 16, 2022.

Logo Selection

- The GNT Board of Directors will select the winning logo.
- The selected design/artist may be selected to collaborate on design adjustments to meet the event's needs.
- The 2023 logo design will be announced in late 2022.
- The selected artist will receive \$500 and a free entry to the 2023 Gold Nugget Triathlon event (*registration is transferrable*).

Rights

- Designer agrees to have GNT publish their name and bio on the GNT website, race booklet, social media and other outlets as appropriate.
- Designer assigns all ownership rights of the logo to the Gold Nugget Triathlon.
- The GNT may alter, modify or revise the winning logo as necessary for its intended use.