

# Gold Nugget Triathlon | Request for 2024 Event Logo Designs



The Gold Nugget Triathlon is soliciting submissions for designs for the race logo/design for the 2023 Event. Requirements are below.

**Deadline for submissions is August 1, 2023.** Questions? Email Board member, Lia Keller at [kellerlia@gmail.com](mailto:kellerlia@gmail.com).

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## Theme/Items to Include

- Suggested Text:
  - 2024
  - Alaska Women's Gold Nugget Triathlon
  - Alaska
- Theme: Alaska, Triathlon, Outdoors, Spirit of GNT, or other

## Logo Specifications

- Maximum 4 colors
- Size:
  - The logo must be scalable for small and large uses:
    - As small as 3" x 4"
    - As large as 48" tall or wide
  - The primary use will be the race t-shirts: 10" x 10" maximum
  - Scale (width:height) – general guidelines to avoid being too skinny vertically or horizontally
    - Vertical Logos: No less than 1:1.5
    - Horizontal logos: no less than 2:1
- Must provide logo all of these formats: PDF, jpeg, png, vector (.ai, .eps)
- If selected, a black and white version of the logo must be provided
- Design should work both on light and dark backgrounds
- Gradients are permitted, but must also work as a spot color
- Cannot contain copyrighted materials or licenses images/clip art
- Logo should be adaptable for screen printing or embroidery
- Fonts must be easy to read

## How Logo will be Used

- T-shirts
- Swim caps
- Race bibs
- Race booklet
- Social media
- Merchandise
- Banners
- Other uses as needed to promote or support the event
- Charms / Medals (small in nature)\*  
*\* use in this size is TBD*

## Submission and Selection

### Submitting Logo Entries

- Send logo submissions to [kellerlia@gmail.com](mailto:kellerlia@gmail.com)
- File type for submission review: high resolution PDF or jpeg (300+ dpi).
- Deadline for submissions is August 1, 2023.

### Logo Selection

- The GNT Board of Directors will select the winning logo.
- The selected design/artist may be selected to collaborate on design adjustments to meet the event's needs.
- The 2024 logo design will be announced in late 2023.
- The selected artist will receive \$500 and a free entry to the 2024 Gold Nugget Triathlon event (*registration is transferrable*).

### Rights

- Designer agrees to have GNT publish their name and bio on the GNT website, race booklet, social media and other outlets as appropriate.
- Designer assigns all ownership rights of the logo to the Gold Nugget Triathlon.
- The GNT may alter, modify or revise the winning logo as necessary for its intended use.